

BLG Breaks Through Barriers With Launch of The Zone

New innovative workspace encourages lawyers and clients to push boundaries

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Toronto (March 13, 2019) — Borden Ladner Gervais LLP (BLG) is excited to announce the launch of The Zone — an innovative workspace to encourage clients and lawyers to come together to break through barriers in an evolving legal landscape.

The Zone in our Toronto office has been designed to maximize creative work and uses every conceivable surface for the expansion and prioritization of ideas.

As the next step of our client-focused initiative, [BLG Beyond](#), The Zone is the ideal co-development environment where clients, firm members and legal tech innovators can co-create new legal strategies and solutions. The Zone is a flexible meeting space, with embedded technology and furniture designed to encourage users to try new approaches to problem solving, teamwork, and collaboration. It is an informal environment for matter debriefs that promotes creativity and brainstorming, a space to perform complex legal process mapping, as well as a site to host multi-location meetings via the newest teleconferencing video screens and technology.

In The Zone, clients can bring together the right people in the right space to come up with the right solutions to their business needs.

As Canada's Law Firm, we are eager to engage with clients in this new space and anticipate the development of The Zone in each of our offices nationwide.

About Borden Ladner Gervais LLP

Borden Ladner Gervais LLP (BLG) is a leading, national, full-service Canadian law firm focusing on business law, commercial litigation and arbitration, and intellectual property solutions for our clients. BLG is one of the country's largest law firms with more than 700 lawyers, intellectual property agents and other professionals in five cities across Canada. We assist clients with their legal needs, from major litigation to financing to trademark and patent registration.

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For more information or to arrange an interview, please contact:

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