

Intellectual Property

SUMMARY

When it comes to intellectual property, our trusted advisors will work closely with you, regardless of industry, life cycle stage or the size of organization, to develop tailored solutions that make protecting your assets top priority.

Whether you are structuring a sophisticated IP-based transaction, formulating patent strategies, assisting with trademark selection and clearance, drafting license agreements, enforcing IP rights, or defending against allegations of IP infringement, we will assist you in achieving the best possible results in an efficient and cost-effective manner. Our Intellectual Property Group is responsible for over 58,000 patent applications and patents, over 50,000 trademark applications and registrations, and over 4,000 industrial design applications and registrations.

Many of the professionals in our group hold advanced degrees in a wide range of engineering, science and technology fields. With a considerable number of years at the bench and having published in peer-reviewed journals, our scientific experts bring an insider's understanding to their practice. We are committed to providing you with timely communications and short turnaround times on all matters. We use cutting-edge technology to manage and monitor your portfolio in an efficient, timely manner.

PUBLICATIONS & BULLETINS

Publications

- Gordon J. Zimmerman, Bradley J. Freedman, Beverly Moore and Chantal J. Saunders, "Consolidated Intellectual Property Statutes and Regulations with Related Materials," *Carswell*, 2016.
- Martin Kratz and Kevin L. LaRoche, "Business of Innovation: Intellectual Property Transactions and Strategies in the New Economy," *Carswell*, 2016.
- Jeffrey Graham, Christine Collard, Andrew Loh, Chantal Saunders, and Sheila Acharya Van Horne, "Canadian Food and Drug Legislation & Commentary," *LexisNexis*, 2016 Edition.
- Bradley J. Freedman, "Consolidated Electronic Commerce Statutes and Regulations with Related Materials 2015," *Carswell*, 2015.
- Chantal Saunders and Beverly Moore, "Court Guidance Needed Under Sound Prediction Doctrine," *Canada and USA Drug Development & Outsourcing Guide*, 2015.
- Gordon Zimmerman, "Trademark Use," *Canadian Trademark Law Benchbook*, *Carswell*, 2014.
- Yvon Blais, "Développements récents en droit de la propriété intellectuelle," *Barreau du Québec*, Volume 375, Montréal, 2013.
- Geneviève Bergeron, "Révision de la jurisprudence marquante relative aux noms de domaine .ca à la suite des modifications apportées à la Politique de règlement des différends," *Développements récents en droit de la propriété intellectuelle*, Vol. 375, Les Éditions Yvon Blais Inc, 2013.
- Kevin L. Laroche and Chantal Saunders, "Examinations for Discovery," *Intellectual Property Disputes: Resolutions and Remedies*, *Carswell*, 2003.
- Gordon Zimmerman, "Enforcing Judgments," *Intellectual Property Disputes: Resolutions and Remedies*, *Carswell*, 2003.

- [Life Sciences & Chemical Patent Practice in Canada: A Practical Guide](#) (3rd Edition; Publisher — BLG)
- [Trademark Opposition and Litigation in BRIC and NAFTA Countries](#) (Publisher — BLG)

Bulletins

- ["Guide to Plant Breeders' Rights in Canada,"](#) November 2018.
- ["Save the Date: Preparing for Canada's New Trademark Regime coming into Force on June 17, 2019,"](#) November 2018.
- ["Using the New Canadian Industrial Design Practices to Your Advantage,"](#) November 2018.
- ["U.S.-Mexico-Canada Agreement: Business Insights on Intellectual Property Issues.,"](#) October 2018.
- ["CIPO's Examination Guidelines for Medical Diagnostic Methods Turn Three,"](#) July 2018.
- ["Life Signs — Life Sciences Legal Trends in Canada,"](#) June 2018.
- ["BLG Releases Fifth Life Sciences Legal Trends Report,"](#) June 2018.
- ["BLG Professionals Highlighted as Leading Intellectual Property Practitioners.,"](#) June 2018.
- ["Canadian Government Provides Details of First Ever National IP Strategy,"](#) April 2018.
- ["CIPO-EPO Patent Prosecution Highway Pilot Agreement Extended with Revised Eligibility Criteria,"](#) January 2018.
- ["Intellectual Property Weekly Abstracts Bulletin — Week of October 30, 2017,"](#) November 2017.
- ["Expansion of Geographical Indications Under CETA Now in Effect in Canada,"](#) October 2017.
- ["Intellectual Property Weekly Abstracts Bulletin — Week of October 16, 2017,"](#) October 2017.
- ["Intellectual Property Weekly Abstracts Bulletin — Week of October 9, 2017,"](#) October 2017.
- ["Intellectual Property Weekly Abstracts Bulletin — Week of October 2, 2017,"](#) October 2017.
- ["Intellectual Property Weekly Abstracts Bulletin — Week of September 25, 2017,"](#) September 2017.
- ["Certificates of Supplemental Protection,"](#) September 2017.
- ["Intellectual Property Weekly Abstracts Bulletin — Week of September 18, 2017,"](#) September 2017.
- ["Intellectual Property Weekly Abstracts Bulletin — Week of September 11, 2017,"](#) September 2017.
- ["Intellectual Property Weekly Abstracts Bulletin — Week of August 28, 2017,"](#) August 2017.
- ["Intellectual Property Weekly Abstracts Bulletin — Week of August 21, 2017,"](#) August 2017.

- "[Intellectual Property Weekly Abstracts Bulletin — Week of August 14, 2017](#)," August 2017.
- "[Intellectual Property Weekly Abstracts Bulletin — Week of August 7, 2017](#)," August 2017.
- "[Intellectual Property Weekly Abstracts Bulletin — Week of July 31, 2017](#)," August 2017.
- "[Intellectual Property Weekly Abstracts Bulletin — Week of July 17, 2017](#)," July 2017.
- "[Intellectual Property Weekly Abstracts Bulletin — Week of July 10, 2017](#)," July 2017.
- "[Intellectual Property Weekly Abstracts Bulletin — Week of July 3, 2017](#)," July 2017.
- "[Intellectual Property Weekly Abstracts Bulletin — Week of June 26, 2017](#)," June 2017.
- "[Intellectual Property Weekly Abstracts Bulletin — Week of June 12, 2017](#)," June 2017.
- "[Intellectual Property Weekly Abstracts Bulletin — Week of June 5, 2017](#)," June 2017.
- "[Intellectual Property Weekly Abstracts Bulletin — Week of May 29, 2017](#)," May 2017.
- "[Intellectual Property Weekly Abstracts Bulletin — Week of May 22, 2017](#)," May 2017.
- "[Intellectual Property Weekly Abstracts Bulletin — Week of May 15, 2017](#)," May 2017.
- "[Intellectual Property Weekly Abstracts Bulletin — Week of May 8, 2017](#)," May 2017.
- "[Intellectual Property Weekly Abstracts Bulletin — Week of May 1, 2017](#)," May 2017.
- "[Intellectual Property Weekly Abstracts Bulletin — Week of April 24, 2017](#)," April 2017.
- "[Intellectual Property Weekly Abstracts Bulletin — Week of April 17, 2017](#)," April 2017.
- "[The Fall of the Green Wall: Legalizing Cannabis in Canada](#)," April 2017.
- "[Intellectual Property Weekly Abstracts Bulletin — Week of April 10, 2017](#)," April 2017.
- "[Intellectual Property Weekly Abstracts Bulletin — Week of April 3, 2017](#)," April 2017.
- "[Some Key Elements of a Trade Secret License](#)," March 2017.
- "[Unique Trade Secret License Agreement Features](#)," March 2017.
- "[Intellectual Property Weekly Abstracts Bulletin — Week of March 27](#)," March 2017.
- "[Intellectual Property Weekly Abstracts Bulletin — Week of March 20](#)," March 2017.
- "[Intellectual Property Weekly Abstracts Bulletin — Week of March 13, 2017](#)," March 2017.
- "[Intellectual Property Weekly Abstracts Bulletin — Week of March 6, 2017](#)," March 2017.
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- "[Intellectual Property Weekly Abstracts Bulletin — Week of January 30, 2017](#)," February 2017.

- "[Intellectual Property Weekly Abstracts Bulletin — Week of January 23, 2017](#)," January 2017.
- "[Intellectual Property Weekly Abstracts Bulletin — Week of January 16, 2017](#)," January 2017.
- "[Intellectual Property Weekly Abstracts Bulletin — Week of December 19](#)," December 2016.
- "[Intellectual Property Weekly Abstracts Bulletin — Week of December 12](#)," December 2016.
- "[Intellectual Property Weekly Abstracts Bulletin — Week of December 5](#)," December 2016.
- "[Intellectual Property Weekly Abstracts Bulletin — Week of November 28](#)," November 2016.
- "[Intellectual Property Weekly Abstracts Bulletin — Week of November 21](#)," November 2016.
- "[As of November 24th, Use of Non-French Trademarks on Outside Signs will require the Presence of French](#)," November 2016.
- "[Intellectual Property Weekly Abstracts Bulletin — Week of November 14](#)," November 2016.
- "[Intellectual Property Weekly Abstracts Bulletin — Week of November 7](#)," November 2016.
- "[Intellectual Property Weekly Abstracts Bulletin — Week of October 31](#)," November 2016.
- "[Intellectual Property Weekly Abstracts Bulletin — Week of October 24](#)," October 2016.
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- "[Intellectual Property Weekly Abstracts Bulletin — Week of August 15](#)," August 2016.
- "[Intellectual Property Weekly Abstracts Bulletin — Week of August 8](#)," August 2016.
- "[Canadian Patent Appeal Board Upholds Claims to Non-exemplified Humanized Antibodies](#)," August 2016.
- "[Intellectual Property Weekly Abstracts Bulletin — Week of July 25](#)," July 2016.

- "[Autonomous Vehicles](#)," July 2016.
- "[Intellectual Property Weekly Abstracts Bulletin — Week of July 11](#)," July 2016.
- "[Intellectual Property Weekly Abstracts Bulletin — Week of July 4](#)," July 2016.
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- "[Intellectual Property Weekly Abstracts Bulletin — Week of June 20](#)," June 2016.
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- "[Intellectual Property Weekly Abstracts Bulletin — Week of May 23](#)," May 2016.
- "[Intellectual Property Weekly Abstracts Bulletin — Week of May 16](#)," May 2016.
- "[Intellectual Property Weekly Abstracts Bulletin — Week of May 9](#)," May 2016.
- "[Use of Non-French Trademarks on Outside Signage Will Require the Presence of Sufficient French](#)," May 2016.
- "[Intellectual Property Weekly Abstracts Bulletin — Week of May 2](#)," May 2016.
- "[Intellectual Property Weekly Abstracts Bulletin — Week of April 25](#)," April 2016.
- "[Intellectual Property Weekly Abstracts Bulletin — Week of April 18](#)," April 2016.
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- "[Is the .insurance top level domain part of your company web strategy?](#)," April 2016.
- "[Intellectual Property Weekly Abstracts Bulletin — Week of April 4](#)," April 2016.
- "[Intellectual Property Weekly Abstracts Bulletin — Week of March 21](#)," March 2016.
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- "[Intellectual Property Weekly Abstracts Bulletin — Week of January 4](#)," January 2016.
- "[Intellectual Property Weekly Abstracts Bulletin — Week of December 14](#)," December 2015.
- "[Intellectual Property Weekly Abstracts Bulletin — Week of December 7](#)," December 2015.

RANKINGS & RECOGNITIONS

The Intellectual Property Group or its members are recognized in:

- The 2019 edition of *Chambers Canada — Canada's Leading Lawyers for Business*.
- The 2019 edition of *The Legal 500 Canada*.
- The 2019 edition of *The Best Lawyers in Canada*®.
- The 2018 edition of *Chambers Global — The World's Leading Lawyers for Business*.
- The 2018 edition of *The Canadian Legal Lexpert*® *Directory*.
- The 2018 edition of *Benchmark Canada — The Definitive Guide to Canada's Leading Litigation Law Firms and Attorneys*.
- The 2018 edition of *World Trademark Review (WTR) 1000 — The World's Leading Trademark Professionals* as a gold tier firm. 10 BLG professionals were also named to WTR 1000's list of globally recommended trademark professionals.
- The 2018 edition of *IAM Patent 1000*.
- The 2018 edition of *Managing Intellectual Property's IP Stars*.