

# IMS Health Completes Acquisition Of Privacy Analytics Incorporated

**Date closed:** 5/25/2016

**Value:** Undisclosed

On May 25, 2016, IMS Health acquired Privacy Analytics Incorporated to extend its robust Real-World Evidence (RWE) capabilities. Affirming IMS Health's long-standing practices for safeguarding patient privacy, the acquisition advances the company's ability to help life sciences clients drive R&D and commercial performance and demonstrate treatment value in real-world settings.

IMS Health, headquartered in Danbury, Connecticut, is an information services and technology company for the healthcare industry.

Privacy Analytics Incorporated, headquartered in Ottawa, Ontario, is a Canadian technology firm that claims to offer the only commercially available integrated data masking and de-identification.

BLG represented IMS Health with a team led by [John Godber](#), [Neil Hazan](#), [Calvin Leung](#) and [Michael Neudorf](#), that included [Geneviève Bergeron](#), [Eric Boehm](#), Yingdi Wu (IP), [Dan Palayew](#), [Erin Durant](#) (Employment), Eloise Gratton (Privacy), [Joe Takhmizdjian](#) (Tax), [Linda Varjan](#), [Gloria Di Girolamo](#) and [Susan Weichert](#) (Paralegal), [Jamison Young](#), [Sara Lemieux](#) (Real Estate).

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