



## Amélie T. Gouin

### Partner

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[Agribusiness](#)  
[Class Actions](#)  
[Commercial Arbitration](#)  
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Amélie practices mainly in **commercial litigation** and specializes in the fields of **competition law**, advertisement and marketing, **extraordinary recourses**, shareholder disputes, **fraud** and intellectual property. She prepares documentation used in trials and pleads before various judicial bodies in Québec.

Amélie also acts in various class actions and has a special interest for litigation regarding false or misleading representations in the advertisement and marketing of consumer goods, particularly claims related to:

- telecommunications
- food law
- health

Since 2011, Amélie has been involved in the activities of the Young Chamber of Commerce of Montreal. She was on the Board of Directors acting as secretary from 2013 to 2016 and as the Chair of the Board from 2016 to 2018. She is also a member of the Board of Directors of the Fondation de la Jeune Chambre de commerce de Montréal since 2016.

Amélie sits on the Board of the École de Cirque de Verdun, the Foundation of Stars and the Canadian Association for Food Law And Policy.

Amélie is also involved with Pour 3 Points since 2018 and has participated in organizing the Canadian Association for Food Law and Policy's annual conference since 2016. In addition, she serves as supervising lawyer for McGill's Food and Agriculture Law Clinic.

Since 2017, Amélie has served as a lecturer for the Collège des administrateurs de sociétés. She gives a number of training sessions annually on the legal obligations of directors of not-for-profit organizations.

Amélie also completed a clerkship in 2010-2011 under the direction of Justices Pierre C. Gagnon and Michèle Monast from the Superior Court of Québec.

## Experience

- *Watch Tower Bible and Tract Society et al. (Blais c.)* (a class action relating to sexual abuse allegedly perpetrated by members of Jehovah's Witnesses)
- *Loblaws et al. (Govan c.)* (a class action relating to a cartel for fixing bread prices)
- *Loblaws et al. (Gosselin c.)* (a class action relating to the price of "Big Pack" meat)
- *Loblaws et al. (Maxwell c.)* (a class action dealing with the "Pink Tax")
- *Glaxosmithkline LLC v. Boukhris et al.* (intervention of the Fonds de recherche du Québec to prevent the transmission of confidential data)
- *Association des Hôtels du Grand Montréal (AHGM) (Presti-Pressé c.)* (a breach of contract dispute)
- *Rockwell Collins inc. and Rockwell Collins Electro-Mechanical Systems inc. v. Bombardier inc. and Learjet inc.* (a breach of contract dispute)
- *Metzeler Schaum inc. c. Bombardier inc.* (a breach of contract dispute)
- Facebook (various intellectual property cases)
- A mediation in a shareholders' dispute in the field of sanitary landfill
- An international commercial arbitration in the field of natural health products relating to alleged misrepresentations affecting the sales price of an enterprise
- Amélie was also deeply involved in the case of *The Queen v. Luka Rocco Magnotta*, accompanying the victim's family throughout the trial

## Insights & Events

- Trends to watch in 2021 – Agribusiness: technology and disruption, BLG Perspective, January 2021
- Author, "COVID-19: The exceptional right to renegotiate the terms of a contract in the absence of a force majeure", BLG Article, April 2020
- Speaker, "Les actions collectives et le sucre," 4e École d'été internationale sur la sécurité alimentaire "Planète sucre: pouvoirs et savoirs" organized by the Chaire de recherche en droit sur la diversité et la sécurité alimentaires (DDSA) and the Institut sur la nutrition et les aliments fonctionnels (INAF) in partnership with the Institut EDS, May 10, 2019
- Trainer, "Le conseil d'administration et les aspects juridiques," Secrétariat à la Jeunesse, December 7, 2018
- Co-speaker, "Actions collectives en droit agroalimentaire et fraude alimentaire," Third Annual Canadian Food Law and Policy Conference: Food Law Innovations, September 26, 2018
- Trainer, "Le conseil d'administration et la loi," La jeunesse en gouvernance, Carrefour jeunesse-emploi Montréal Centre-ville, March 3, 2018
- Trainer, "Le conseil d'administration et la loi," Réseau Jeunes Administrateurs, Jeune chambre de commerce de Montréal, November 17, 2017, March 23, 2018, November 9, 2018, March 28, 2019

- Trainer, “Le conseil d'administration et les aspects juridiques,” Administrateurs de la relève, Regroupement des jeunes chambres de commerce du Québec, October 27, 2017, November 10, 2017, February 16, 2018, March 16, 2018, April 13, 2018, November 28, 2018, February 15, 2019 and March 22, 2019
- Speaker, “Québec Food Law Related Class Actions: Trends and Lessons,” Taking Stock – Food Law & Policy in Canada, November 4, 2017
- Co-speaker, “Le leadership chez nos jeunes, comment et pourquoi le développer ?” Pensionnat du Saint-Nom-de-Marie, May 9, 2017
- Co-speaker, Lunch and Learn – What is Food Law?, McGill Food Law Society, March 9, 2017
- Speaker, “False and Misleading Representations in the Food Industry: Risk Management and Product Liability,” The Future of Food Law & Policy in Canada, November 3, 2016
- Co-author, “Chronique – Les offres de services en implantation logicielle : comment s'assurer que les services rendus répondent aux besoins exprimés – Une analyse détaillée de la décision Bal Global,” Repères, October 2015
- Co-speaker, “Les offres de services en implantation logicielle : comment s'assurer que les services rendus répondent aux besoins exprimés,” Commercial Litigation Symposium, June 17, 2015
- Author, “Does Québec's New Code of Civil Procedure Innovate Enough: A Comparative Analysis between Québec's Past and Future Codes and Ontario's Rules,” 2014 ARCL 477
- Co-Author, “Les ordonnances d'injonction de type Anton Piller, Mareva et Norwich,” Développements récents en droit de la propriété intellectuelle, 2014

## Beyond our Walls

### Professional Involvement

- Member, Québec Bar Association
- Member, Young Bar of Montreal
- Member, Canadian Bar Association
- Member, Jeune chambre de commerce de Montréal
- Member, The Advocates' Society

### Community Involvement

- Director, Jeune chambre de commerce de Montréal
- Director, Fondation de la Jeune chambre de commerce de Montréal
- Director, École de Cirque de Verdun
- Director, Foundation of Stars
- Director, Canadian Association for Food Law and Policy

## Awards & Recognitions

- Recipient of the “Administrateur de la Relève” Award at the 2018 “Gala Les Grands Prix de la Relève d’Affaires” organized by the “Regroupement des jeunes chambres de commerce du Québec”
- Recipient of the Women's Executive Network (WXN) 2016 Canada's Most Powerful Women: Top 100 Award
- Finalist in competing for the title of “Avocat(e) pro bono/implication sociale” at the Young Bar Association of Montréal Gala in 2013

## Bar Admission & Education

- Québec, 2012
- BCL/LLB (Civil Law and Common Law), McGill University, 2011
- BA (Hons.) in Political Science, McGill University, 2008

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