



Brandon Evenson

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[LinkedIn](#)

[Intellectual Property](#)

[Licensing](#)

Brandon provides business-focused legal advice on intellectual property matters to companies, with a focus on the high-tech, metallurgy and mining, electric vehicle technologies, and software industries.

Brandon is highly sought after for handling complex international deals involving Intellectual property rights. He regularly advises senior management and general counsel on the creation of IP protection and enforcement strategies, including the development, enforcement, and commercialization of worldwide patent portfolios. He has experience directing the prosecution of patent portfolios in over 40 jurisdictions (covering over 80 countries) around the world.

Brandon also frequently appears before IP administrative tribunals and the Canadian Federal Court to secure and enforce his clients' intellectual property rights in Canada.

Brandon excels at using competitor intelligence to develop worldwide patent protection and providing an integrated approach for commercial and legal advantage.

Brandon is a lawyer, Canadian and U.S. patent agent, and Canadian trademark agent with a background in computer and software engineering.

Experience

- PayBright Inc., one of Canada's leading buy-now-pay-later providers, in connection with its \$340 million acquisition by Affirm, Inc., a leading U.S.-based "buy now, pay later" platform.
- Advising a leading Canadian insurer and bank on the protection (including patent protection in the US and Canada) of its financial technology, and in the negotiation of a multi-decade strategic alliance with a global technology company to bring new product offerings to Canadian customers.
- Advising a telecommunication services company on the worldwide patent protection of its business-critical software technologies and customer contract negotiations.
- Advising a company on the worldwide patent protection of its cryptographic products.
- Advising a publicly-traded medical device company on the distribution of its surgical robotics products in China.
- Advising a mobility company on the development, commercialization, and legal protection of its wheelchair computer-vision products.
- Advising a Canadian-based international engineering consulting firm on the patent protection of its electrical and software engineering client solutions.
- Advising an international high-tech toy development company on the protection of its products.

Beyond Our Walls

Professional Involvement

- Member, Ontario Bar Association
- Member, Canadian Bar Association
- Member, Licensing Executive Society

Awards & Recognitions

- Recognized in the 2024 edition (and since 2022) of *Chambers Canada* (Intellectual Property (Nationwide))
- Recognized as a patent leader for Canada in the 2023, 2022 and inaugural 2020 editions of *IAM Global Leaders: Interviews with the Pinnacle of the Patent Law Profession*.
- Recognized in the 2024 and previous editions of *IAM Patent 1000* (Highly Recommended - Prosecution; Recommended - Transactions)
- Recognized in the 2023 edition (and since 2022) of *Managing Intellectual Property's IP STARS* (Transactions)
- Recognized in the 2023 edition of *The Canadian Legal Lexpert® Directory as a Leading Lawyer to Watch* (Intellectual Property)
- Recognized in the 2023 edition of *Lexpert Special Edition: Technology and Health Sciences*

Bar Admission & Education

- Ontario, 2011



- JD, Osgoode Hall Law School, 2010
- BSc in Engineering (Computer and Software), Queen's University, 2005

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As the largest, truly full-service Canadian law firm, Borden Ladner Gervais LLP (BLG) delivers practical legal advice for domestic and international clients across more practices and industries than any Canadian firm. With over 725 lawyers, intellectual property agents and other professionals, BLG serves the legal needs of businesses and institutions across Canada and beyond – from M&A and capital markets, to disputes, financing, and trademark & patent registration.

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