



## Kathleen Marsman PhD

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Kathleen drafts and prosecutes patent applications for the life sciences, biotechnology, nutrition and chemistry sectors. She counsels patent applicants on matters of patentability, filing strategy and portfolio management. Her clients include:

- universities
- healthcare institutions
- start-ups
- multinational pharmaceutical and consumer product companies

## Insights & Events

- Defensive Publication as an Intellectual Property Strategy
- Co-author, "Canada's Diagnostic Examination Practice Faces Scrutiny," BLG's LifeSigns, June 2018
- Medical Diagnostic Inventions Excluded from the Canadian Innovation Agenda
- Author, "Proposal for Commercialization Coupon for NSERC, CIHR, and SSHRC Grant-Holders," House of Commons Canada, INDU Standing Committee Briefs, Intellectual Property and Technology Transfer, June 2017
- Co-author, "A Call to Action: Enhancing Targeted Commercialization Funding in Canada," Biotechnology Focus, December 2015/January 2016
- Co-author, "Canadian Patent Office misses the mark on diagnostics," Biotechnology Focus, February/March 2016

- Author, "Judicial Exclusions to Patent Eligibility in the U.S. – The Beginning of the End?", BLG Article, July 2019
- Author, "Significant changes are on the horizon for Canadian patent prosecution", BLG Article, July 2019
- Author, "The good, the bad, and the complicated: Upcoming changes to filing requirements for Canadian patent applications", BLG Article, July 2019
- Invention in the Life Sciences How When and Whether to seek patent protection
- Speaker, "Invention in the Life Science: How, When and Whether to seek patent protection?" University of Manitoba Intellectual Property Speaker Series
- Speaker and panelist, "Trends in Biomedical Research Commercialization," The Association of University Technology Managers 2017 Canadian Meeting and Director's Forum
- Challenges and Opportunities for Precision Health Innovators
- Speaker and panelist, Challenges and Opportunities for Precision Health Innovators- Protecting Canadian Inventions in Disease Prevention and Nutrition, The Conference Board of Canada's Whole Health Innovation Collaborative Meeting
- Speaker and panelist, Patentability: Dealing with Challenges in Life Sciences, 90th Annual Meeting of the Intellectual Property Institute of Canada
- Speaker and panelist, "Intellectual Property: Challenges ad Opportunities", Rick Hansen Institute PRAXIS Conference: From Spinal Cord Injury Research to Improved Outcomes

## Beyond Our Walls

### Professional Involvement

- Chair, Canadian Institutes of Health Research, Commercialization (CMZ) grant committee, 2017-present
- Fellow, Intellectual Property Institute of Canada
- Member, Fédération Internationale des Conseils en Propriété Intellectuelle
- Member, Association of University Technology Managers

## Awards & Recognitions

- Recognized in the 2024 edition (and since 2013) of *Intellectual Asset Magazine's (IAM) Patent 1000 - The World's Leading Patent Professionals* (Prosecution - Recommended)
- Recognized in the 2024 edition (and since 2022) of *Who's Who Legal: Canada* (Patent Agents).

## Education

- Ph.D. (Nutrition and Metabolism), University of Alberta, 1995
- M.Sc., (Nutrition), University of Alberta, 1990
- B.Sc. (Hons. Biochemistry), University of Waterloo, 1988

## **BLG | Canada's Law Firm**

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