

# Certification denied for Takata air bag recall on basis that existing recalls preferable to proposed class action

October 06, 2022

What is the preferable procedure for addressing a dangerous product - a recall or a class action?

In *Coles v FCA Canada*<sup>1</sup>, the Court denied certification of a proposed class action against an auto manufacturer that had already initiated recalls to replace defective air bag components at no cost to consumers. The air bags were designed, manufactured and tested by Takata, and installed by most auto manufacturers. Takata went bankrupt following the discovery of the defects and pleaded guilty to having devised a scheme to defraud the auto manufacturing industry through materially false, fraudulent and misleading reports and other information that concealed the truth about the air bags. Recall campaigns were initiated in the U.S. and Canada, and proposed class actions focusing on the same defective components were commenced.

In the Court's view, the recall was "the crux, hub and nub, nuts and bolts, and pith and substance" of the proposed class action. Although the defects were a result of the design and manufacturing negligence of Takata, the Plaintiff in *Coles* argued the defendant car manufacturer's recalls were inadequate and should be supplemented by additional notice and compensation. The Court disagreed and found that a class action was not preferable to the defendant's recall campaign when judged with reference to the purposes of a class action. The Plaintiff's argument that their class action was preferable was, in part, undermined by the timing of the motion for certification (and potential common issues trial) in relation to the ongoing recall campaign.

In reaching its decision, the Court commented on the state of the law relating to pure economic loss following *Atlantic Lottery Corp. Inc. v Babstock*<sup>2</sup> and *1688782 Ontario Inc. v Maple Leaf Foods Inc.*<sup>3</sup>, which limit the scope of recovery for a dangerous product to mitigating or averting the danger (including simply discarding the defective product). Although noting that other auto manufacturers had consented to class action settlements arising from Takata air bag recalls, the Court commented that the defendant:

"...has proceeded to provide a free of charge replacement of the beta-airbags, which would appear to cover off its responsibility to pay compensatory damages

for its liability for manufacturing and distributing vehicles with a dangerous automotive part.”

Although not relevant to the result, the Court commented on the prospective application of section 5(1.1) of the amended **Class Proceedings Act, 1992**. This section requires **that a class proceeding be “superior” to reasonably available means of determining the entitlement of class members to relief or addressing the impugned conduct of a defendant, and that questions of fact or law common to the class “predominate” over questions affecting individual class members.** Although section 5(1.1) did not apply to this case, the Court noted that if it had, the preferable procedure criterion would not be satisfied in the context of an existing recall.

This case stands for the proposition that an existing recall may be preferable to a class action, even where additional pure economic losses are alleged. In such circumstances, **the purposes of class proceedings - access to justice, behaviour modification, and judicial economy - may no longer be served by a class action.** The Court’s reference to the new amendments to the Class Proceedings Act suggests that this argument will continue to be available to defendant manufacturers, assemblers and importers.

For more information on this decision, please reach out to any of the key contacts listed below.

<sup>1</sup> 2022 ONSC 5575.

<sup>2</sup> 2020 SCC 19.

<sup>3</sup> 2020 SCC 35.

By

[Glenn Zakaib](#), [David Elman](#), [John Hunter](#)

Expertise

[Disputes](#), [Class Actions](#), [Products Law](#), [Automotive](#)

---

## BLG | Canada's Law Firm

As the largest, truly full-service Canadian law firm, Borden Ladner Gervais LLP (BLG) delivers practical legal advice for domestic and international clients across more practices and industries than any Canadian firm. With over 725 lawyers, intellectual property agents and other professionals, BLG serves the legal needs of businesses and institutions across Canada and beyond – from M&A and capital markets, to disputes, financing, and trademark & patent registration.

[blg.com](http://blg.com)

### BLG Offices

#### Calgary

Centennial Place, East Tower  
520 3rd Avenue S.W.  
Calgary, AB, Canada  
T2P 0R3

T 403.232.9500  
F 403.266.1395

#### Ottawa

World Exchange Plaza  
100 Queen Street  
Ottawa, ON, Canada  
K1P 1J9

T 613.237.5160  
F 613.230.8842

#### Vancouver

1200 Waterfront Centre  
200 Burrard Street  
Vancouver, BC, Canada  
V7X 1T2

T 604.687.5744  
F 604.687.1415

#### Montréal

1000 De La Gauchetière Street West  
Suite 900  
Montréal, QC, Canada  
H3B 5H4

T 514.954.2555  
F 514.879.9015

#### Toronto

Bay Adelaide Centre, East Tower  
22 Adelaide Street West  
Toronto, ON, Canada  
M5H 4E3

T 416.367.6000  
F 416.367.6749

The information contained herein is of a general nature and is not intended to constitute legal advice, a complete statement of the law, or an opinion on any subject. No one should act upon it or refrain from acting without a thorough examination of the law after the facts of a specific situation are considered. You are urged to consult your legal adviser in cases of specific questions or concerns. BLG does not warrant or guarantee the accuracy, currency or completeness of this publication. No part of this publication may be reproduced without prior written permission of Borden Ladner Gervais LLP. If this publication was sent to you by BLG and you do not wish to receive further publications from BLG, you may ask to remove your contact information from our mailing lists by emailing [unsubscribe@blg.com](mailto:unsubscribe@blg.com) or manage your subscription preferences at [blg.com/MyPreferences](http://blg.com/MyPreferences). If you feel you have received this message in error please contact [communications@blg.com](mailto:communications@blg.com). BLG's privacy policy for publications may be found at [blg.com/en/privacy](http://blg.com/en/privacy).

© 2025 Borden Ladner Gervais LLP. Borden Ladner Gervais LLP is an Ontario Limited Liability Partnership.