

# The Legal Side of Raising Capital with Julie Bogle

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BLG lawyer [Julie Bogle](#) appeared on the March 18, 2021 episode of the [Her CEO Journey](#) weekly podcast to discuss the different ways of raising capital.

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Julie is a senior associate in [BLG's Securities and Capital Markets Group](#) with experience acting for public and private companies in connection with mergers & acquisitions, initial public offerings, private placement transactions and corporate reorganizations. She co-founded [BLG's Driven By Women™](#) program in 2016, an initiative that offers women in business and law a platform to connect, collaborate and excel professionally.

## Episode overview:

What is your plan to expand and scale up your business? Perhaps, you consider equity crowdfunding as a way to raise capital. Before you jump into that, there are a few things to know about:

- The types of capital raising
- The type of investors you should consider
- The legalities surrounding crowdfunding

**In this episode, Julie Bogle outlines the different ways of raising capital and notes the various exemptions and capital raising that will suit different kinds of investors. Julie encourages mission-driven female entrepreneurs and business owners to hire experts to fill in knowledge gaps in your team and lawyers to handle the legal side of your equity crowdfunding campaign.**

Listen to this podcast to learn more about the benefits of hiring experts and lawyers to ensure the success of your equity crowdfunding.

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By

[Julie Bogle](#)

Expertise

[Capital Markets](#), [Financial Services](#), [Private Equity & Venture Capital](#), [Driven By Women™](#)

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