



## Frédéric Wilson

### National Co-Leader, Privacy

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As national co-leader of BLG's Privacy team, Frédéric advises the firm's clients on all aspects of data protection compliance. He regularly assists private and public companies with the implementation of compliance programs and workplace monitoring initiatives, adoption of new technologies, rollout of marketing programs and management of AI risks. He also advises clients with regard to the legal stakes of cross-border data flows, conducting of privacy impact assessments and responding to privacy breaches.

With a decade of litigation experience, Frédéric represents clients in administrative investigations, responses to complaints and judicial reviews. He helps clients of all industries, including the financial and fintech fields.

Prior to joining BLG, Frédéric served as a senior privacy counsel at a major Canadian financial institution. In this role, he was in charge of privacy incident management and contributed to the implementation of a vast privacy compliance program.

Before that, he practised commercial litigation for eight years at an international law firm, specializing in class action and consumer law. He has represented major corporations before all Québec courts, the Federal Court and in arbitration proceedings.

## Experience

- Advised a major financial institution on the implementation of a privacy compliance program.

- Supervised privacy incident management for a prominent financial institution.
- Defended a financial institution before the Federal Court regarding an access request under the *Personal Information Protection and Electronic Documents Act* (PIPEDA).
- Represented various financial and academic institutions before the Commission d'accès à l'information.

## Insights & Events

- Author, "Federal Court of Appeal finds lengthy and complex privacy policies breached meaningful consent", BLG Article, November 2024
- Author, "Québec provisions on data portability: BLG's translation of a Commission d'accès à l'information Q&A", BLG Article, September 2024
- Author, "Québec Law 25 still has more to say: Answers to your questions on the new data portability right", BLG Article, August 2024
- Author, "Managing access requests: A decision by the Commission d'accès à l'information provides valuable insights for organizations", BLG Article, July 2024
- Speaker, "Démystifier le droit à la portabilité," IAPP Symposium, June 2024
- Author, "Introducing Canada's Open Banking Law: The Consumer-Driven Banking Act", BLG Article, June 2024
- Author, "Decoding Tomorrow: BLG Primer on AI Governance", BLG Article, December 2023
- Author, "BLG's translation of the Commission d'accès à l'information consent guidelines", BLG Article, November 2023
- Author, "Bill C-27: Upcoming amendments to privacy and AI legislation", BLG Article, October 2023
- Moderator, "Intelligence artificielle et automatisation : survol des outils disponibles pour optimiser votre pratique en contentieux" conference, Canadian Bar Association, Québec's division, 2023
- Moderator, panel on best practices in investigating data exfiltration by employees, Barreau du Québec symposium on internal investigations, 2022
- Guest speaker, lecture "La gestion de crise en entreprise", Master's in Business Law program, Université de Montréal, Law Faculty, 2022
- Co-presenter, "De-risking: What financial institutions and their customers need to know", Osgoode 2nd National AML Compliance Conference, 2021
- Co-presenter, "Développements récents en droit de l'action collective", opening conference at the national class action symposium, Barreau du Québec, 2018

## Beyond Our Walls

### Professional Involvement

- Member, Canadian Corporate Counsel Association (Québec)

### Community Involvement

- Volunteer and coordinator, assistance program for asylum seekers, Justice Pro Bono

## Bar Admission & Education

- Québec, 2010
- BCL/LLB, McGill University, 2008
- B.A. in History and Humanistic Studies, McGill University, 2004
- CIPP/C, International Association of Privacy Professionals, continuing studies

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