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**Montréal (November 23, 2021)** – Not complying with Québec's new privacy law requirements could lead to hefty fines for private sector organizations. A new guide from Borden Ladner Gervais LLP's (BLG) <u>Cybersecurity</u>, <u>Privacy & Data Protection group</u> will help companies with operations, customers or employees in the province prepare for the upcoming changes.

The new requirements under *Bill 64 – An Act to Modernize Legislative Provisions* come into effect starting next year, and running through to September 2024. Québec is the first jurisdiction in Canada to update its privacy legislation, bringing it closer in line with the landmark European Union's General Data Protection Regulation.

The guide, <u>Québec Privacy Law Reform: Compliance Guide for Organizations</u> can help businesses prepare for these new requirements. Anyone who processes personal information will want to read this guide, as they will be required to fully understand the new requirements and prepare for potential implications.

"Bill 64 brings significant changes to Québec privacy law for the private sector," says Eloise Gratton, National Co-Leader of BLG's Cybersecurity, Privacy & Data Protection group. "We are a team of 7 privacy lawyers at BLG Montreal who carefully reviewed the new bill and prepared this guide with the goal of assisting our clients navigating these new requirements, determining what these requirements mean for them, and determining what they can do today to get ready."

BLG's Cybersecurity, Privacy & Data Protection group helps organizations meet the increasing challenge of complying with evolving privacy and data protection standards.

## For more information, please contact:

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