

EVENT

## Off-Duty Conduct and Social Media



February 12, 2019  
7:45 a.m. - 9:00 a.m.

Borden Ladner Gervais LLP  
Bay Adelaide Centre, East Tower 22 Adelaide St W Toronto, ON, Canada  
M5H 4E3

Social media has created a powerful platform for people to broadcast their opinions and share information in real time for all to see, hear and read. This, in turn, has created new challenges for employers and raised concerns about how an employee's off-duty conduct will reflect on the reputation of his or her organization.

In our first L&E Breakfast Club session of 2019, we will:

- Review the most recent case law on social media misconduct while off-duty;
- Examine the employer's right to investigate and take corrective action through progressive discipline and termination; and
- Identify best practices for employers to manage social media misuse.


*This session is being hosted in Toronto. To accommodate remote attendance, this session will be available via live Webex link and Webex recording. Please RSVP to select an attendance option.*


This program has been approved for continuing professional development (CPD) hours under Section A of the Continuing professional development (CPD) Log of the Human Resource Professionals Association (HRPA).

### Key Contacts

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