

## EVENT

# Facebook, Twitter, LinkedIn: When Social Media Invades the Workplace



September 14, 2018  
8:00 a.m. - 9:30 a.m. ET

Social Media  
1000, De La Gauchetière St W Suite 900 Montréal, QC, Canada H3B 5H4

This presentation will be primarily in French with speakers responding to questions in English as needed.

In this presentation, [François Longpré](#) and [Rose Massicotte](#) will discuss social media and its impact in the workplace. With social media an omnipresent feature of everyday life, employers are starting to face problems caused by the spontaneous and far-reaching broadcast of their employees' comments on these platforms. The speakers will discuss the risks posed to employers by their employees' use of social media; the public and private nature of these platforms; employers' access to their employees' profiles; the ways and means employers have to regulate the use of social media; and, the appropriate disciplinary sanctions when an employee violates the terms of social media use.

We look forward to seeing you!

*The Labour and Employment Law Group of BLG Montréal*

## Event Details

This seminar will be held on two separate dates. Please select the date you wish to attend when you RSVP:

Friday, September 14, 2018  
8 a.m. - 9:30 a.m.  
OR  
Friday, September 21, 2018  
8 a.m. - 9:30 a.m.

*An application for accreditation has been sent to the Barreau du Québec, as well as to the Ordre des conseillers en ressources humaines agréées (CRHA).*

## Key Contacts

François Longpré  
Partner

Montréal

[FLongpre@blg.com](mailto:FLongpre@blg.com)

[514.954.2543](tel:514.954.2543)

Rose Massicotte  
Partner

Montréal

[RMassicotte@blg.com](mailto:RMassicotte@blg.com)

[514.954.2552](tel:514.954.2552)