

DEALS AND SUITS

Playtika Holding Corp. completes US\$1.9 billion initial public offering

On January 20, 2020, Playtika Holding Corp. (Playtika) completed its US\$1.9 billion initial public offering on the Nasdaq Global Select Market on January 15, 2021 under the symbol "PLTK." Playtika, headquartered in Herzliya, Israel, is a leading mobile gaming company and monetization platform with over 35 million monthly active users across a portfolio of games titles.

Playtika has over 3,700 employees in 19 offices worldwide including Tel-Aviv, London, Berlin, Vienna, Helsinki, Montréal, Chicago, Las Vegas, Santa Monica, Newport Beach, Sydney, Kiev, Bucharest, Minsk, Dnepr, and Vinnytsia.

BLG represented Playtika in connection with Canadian matters related to the IPO with a team led by Stuart Aronovitch that included Neil Hazan, Christian Faribault, Vinay Desai and Joseph Takhmizdjian.