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VIDEO

## Homegrown: The Emerging Cannabis Market in Canada

With the cannabis market in Canada emerging as one of the highest-potential industries in decades, opportunities – and risks – abound. Technology companies, cultivators, brand developers, processors and retailers are preparing for the [legalization of cannabis](#) and exploring new growth areas. An avid speaker on this topic with a PhD in biochemistry, Intellectual Property partner [David Wood](#) examines the impact that this new legislation will have on industries like health law, hospitality, regulatory, trade law, patent law, branding and tax law. As part of the largest cannabis legal team in Canada, David discusses the risks and rewards resulting in the passing of Bill C-45, and what that means for businesses looking to capitalize on the momentum of this new legal sector. BLG has played a significant part in the biggest decisions made in the regulation of cannabis in Canada. Learn how we can help you become a leader in this developing industry.

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By: David Wood

Services: [Private Client](#), [Cannabis & Psychedelics](#)

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