

## EVENT

# Session VI – 2020 Startup and Grow Webinar Series



October 14, 2020  
3:00 p.m. - 4:00 p.m. ET



Webinar  
Dial-in details and links will be provided after you register  
(Note the time indicated is EST)

## Session VI – Corporate Finance II: Stages of Financing

Please join us for the sixth session of the 2020 StartUp & Grow Webinar Series designed to help and support your business's needs.

This session will focus on the stages of financing for a new business, and will feature the following topics:

- Overview of the stages of financing: Founders, Pre-Seed, Seed, Series A, Late Stage Investments (Series B, C, D, etc.), and IPO or Exit
- Key terms and concepts
- Key considerations, documents and risks at each stage of financing
- Preparing for a financing and attracting potential investors
- Overview of a term sheet

This session will be presented by [Melissa Smith](#), [Manoj Pundit](#) and [Michael Waters](#) from BLG's [Securities & Capital Markets Group](#).

## Key Contacts

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